

St. John <Main Street

Our Mission

The mission of the St. John Main Street Corporation is to stimulate our economic atmosphere and to continue to foster an environment of warmth and friendliness that is attractive to our current residents, visitors, and prospective businesses and families.

Membership Application

Name: _____
Partner Names: _____

Mailing Address: _____
Phone: _____

Please check all that apply:

- New Member Individual
- Renewal Business

I would be interested in:

- Committee involvement
- Occasional volunteer

Please complete and return to the Main Street Office with your check for:

\$100 Business Membership

\$25 Individual Membership



Our Vision

To become a rural community of choice to reside in, or visit frequently, by providing a beautiful, historic, safe, and clean downtown district; marketing the small-town lifestyle locally and globally through many venues, including the internet and the use of incentive programs; and encouraging a strong sense of community support for the *Main Street Mission*, which is to stimulate our economic atmosphere and to continue to foster an environment of warmth and friendliness that is attractive to our current residents, visitors, and prospective businesses and families.

Individual Membership (\$25)

St. John Main Street recognizes the value of individual support and participation. Through individual membership, citizens of St. John may present concerns regarding economic development and historic preservation to the governing bodies as a united group. Quarterly newsletters will keep you informed of projects and activities of the organization, and how you can be involved! A membership decal will be provided for you to display your support and pride for SJMS.

St. John Main Street is a downtown eco-

nomic development organization committed to the support and promotion of the downtown heart of St. John. Established in July of 1999, Main Street has been vital in the revitalization effort of the downtown.

Our four committees, Organization, Promotion, Design and Economic Restructuring, each oversee and coordinate specific elements of downtown maintenance that are unique to their function. The Board of directors oversees the committees, and provides assistance and guidance where needed.

The committees and Board are all comprised of volunteers, who are dedicated to the mission and vision of Main Street.

Anyone can be involved in Main Street, and we invite those interested to volunteer today!

About Main Street

Regular Promotional Events

- **St. John Jubilee :** The community's largest annual celebration, held in the Square.
- **Christmas Magic Around the Square:** Our own, hometown charm on display for the Christmas Season, with carriage rides, Santa visits, arts and crafts, and more.
- **Easter Egg Hunt:** Held in the Square, the event is open for children ages 10 and under.
- **Community Theatre:** A melodrama cast with community talent, presented in 2007 as dinner theatre.
- **Golf Tournament:** A newly established annual event, this summertime tournament is held at the Stafford County Country Club for 2-person teams.
- **Annual Meeting:** A fun time for all members, the annual meeting includes food and fun as well as business.

Business Membership (\$100)

Support of the Main Street program by local businesses is crucial to its success, and its continued ability to provide leadership in the economic development and historical preservation areas. As a member business, you will receive:

- Quarterly Newsletters
- A Member Page on the Main Street website
- Access to Services through the Kansas Small Business Development center, such as:
 1. Business Start-up Guidance and Assistance
 2. Business Plan Writing assistance
 3. Cost Projection and Finance Assistance
 4. Small Business Loans
 5. Small Business Seminars
 6. One-on-one consulting visits
- Access to Resources through NetworkKansas, a new One-Stop Tool for Businesses
- Design Assistance through the Kansas Main Street Program
- IWW Grants/Loans through the Kansas Main Street Program (**IWW is restricted to businesses in the downtown district)
- Main Street Revolving Loans
- Access to Main Street Resource Tools
- Business Awning Program

Most of the regular promotions and events are designed to promote local businesses, too!!
How can we promote you?

